

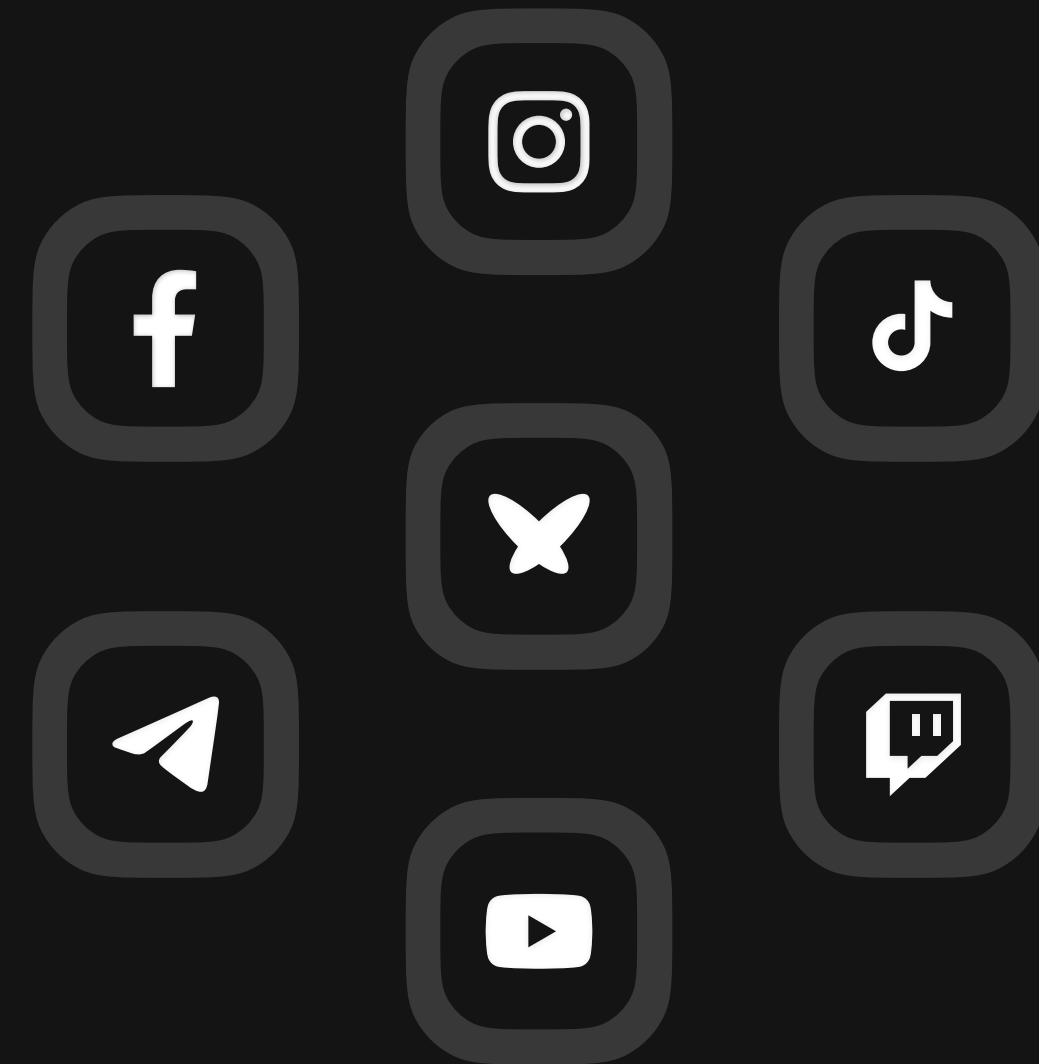
StreamVi  
Identity Guidelines  
v. 1.0



# A couple of words

StreamVi.io is a service for restreaming video content.

This guide is a public document that provides rules and guidelines for the use of the logo.



# Naming

Always spelled with  
a capital "S"

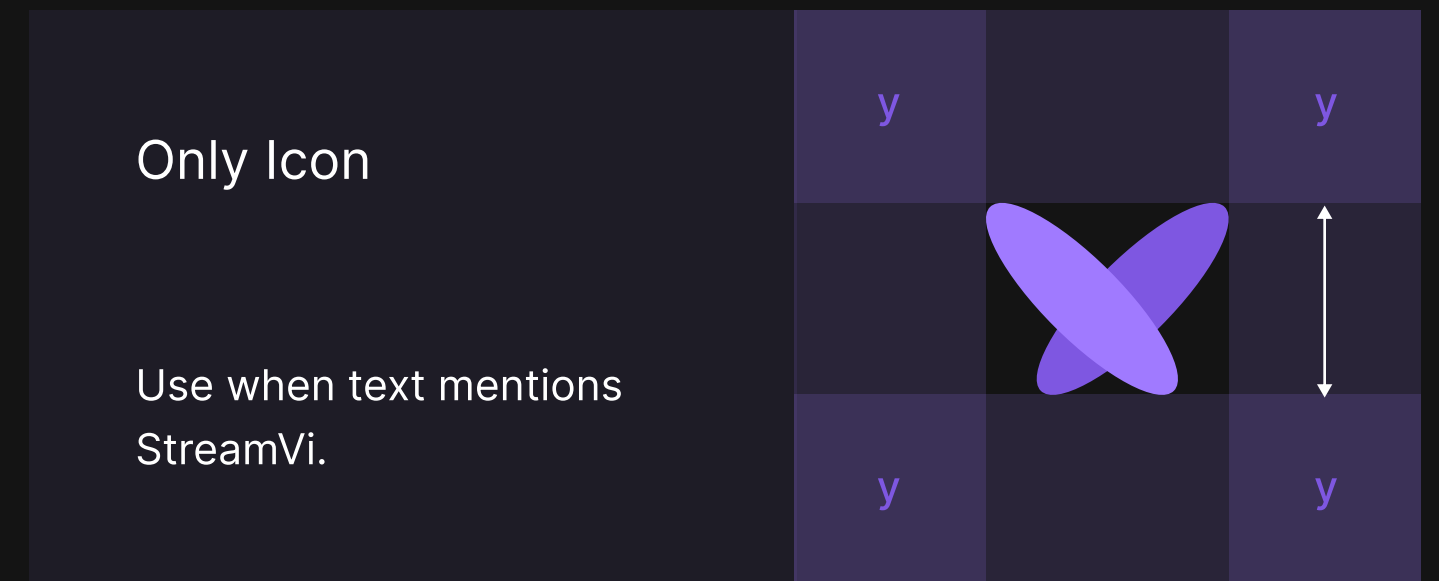
and spelled with a  
capital "V"

Stream Vi

# Logo

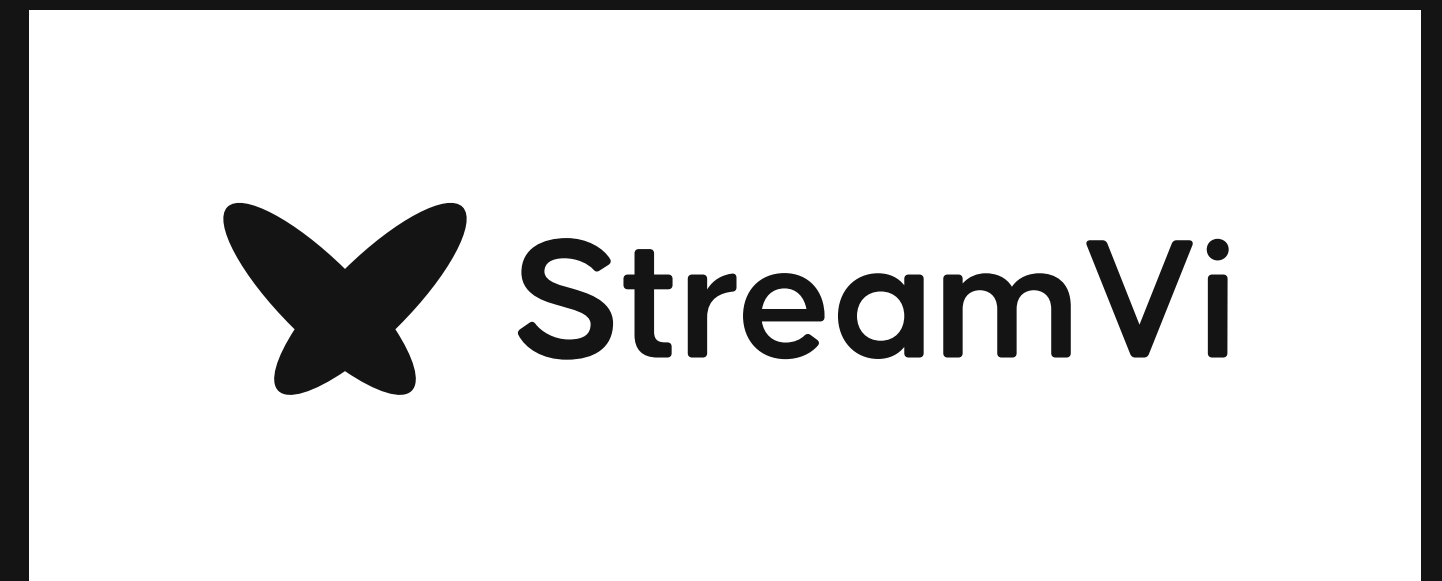
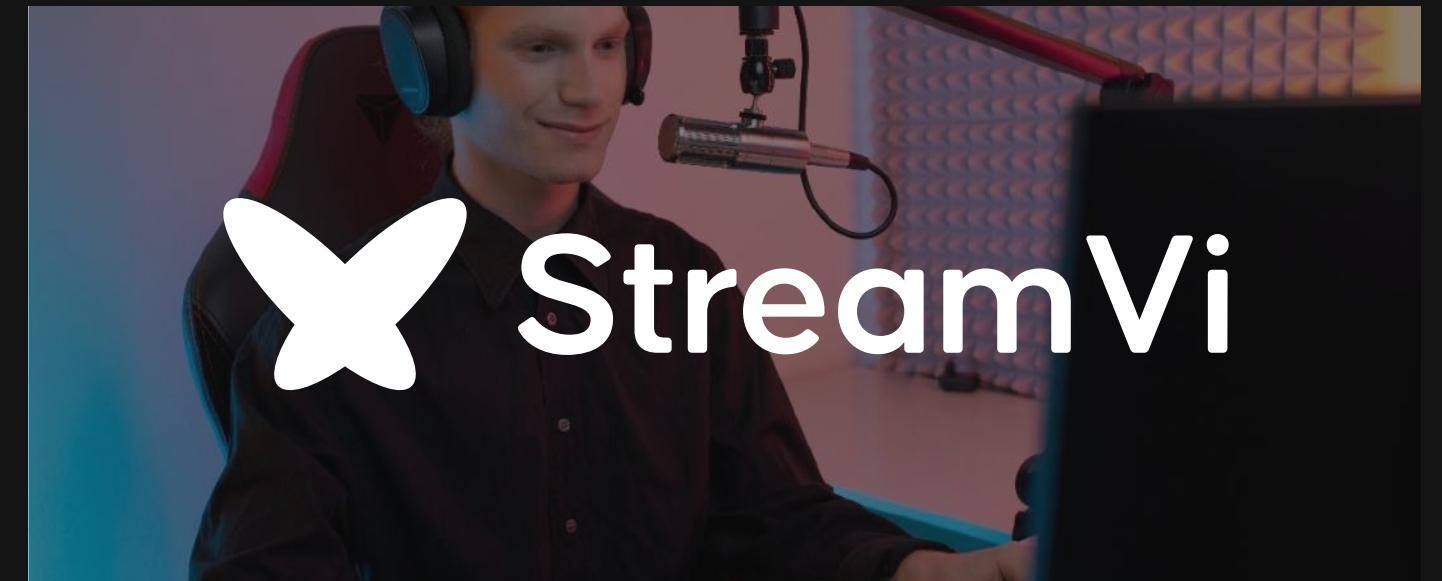
Clear space should be full height of the logo on all sides for best legibility and impact. Avoid putting any text or graphics within the clear space.

$y = \text{logo height}$



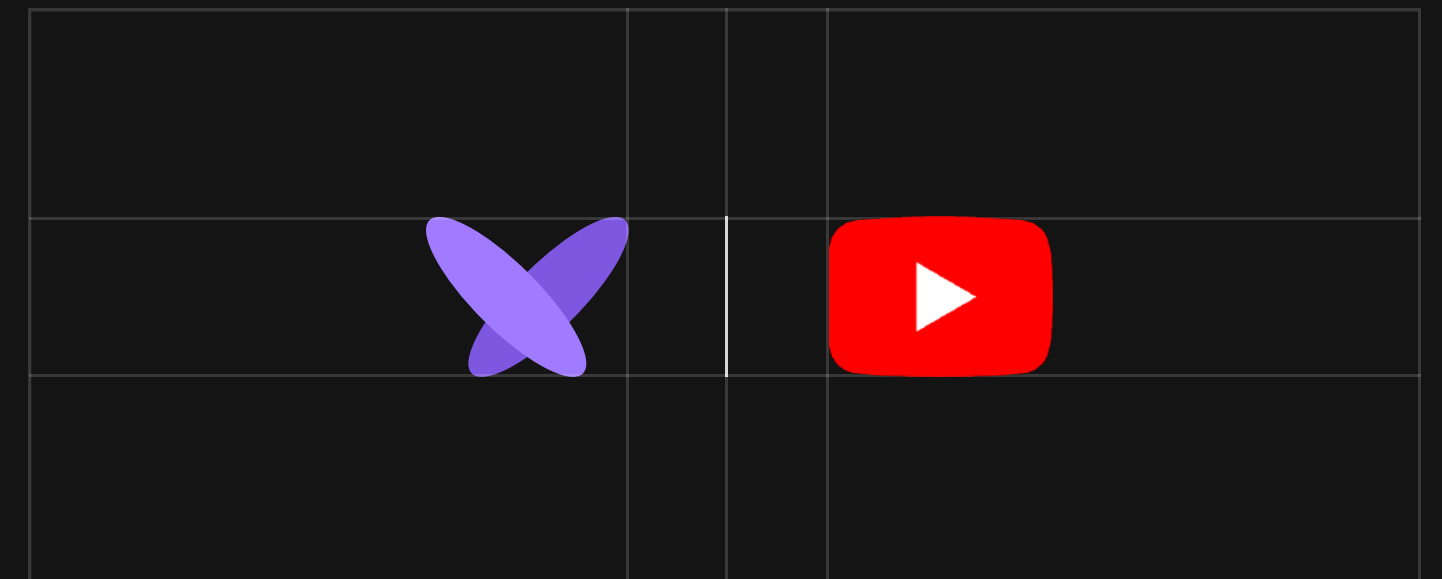
# Simplified

Use simplified version on darker/light color backgrounds or imagery.

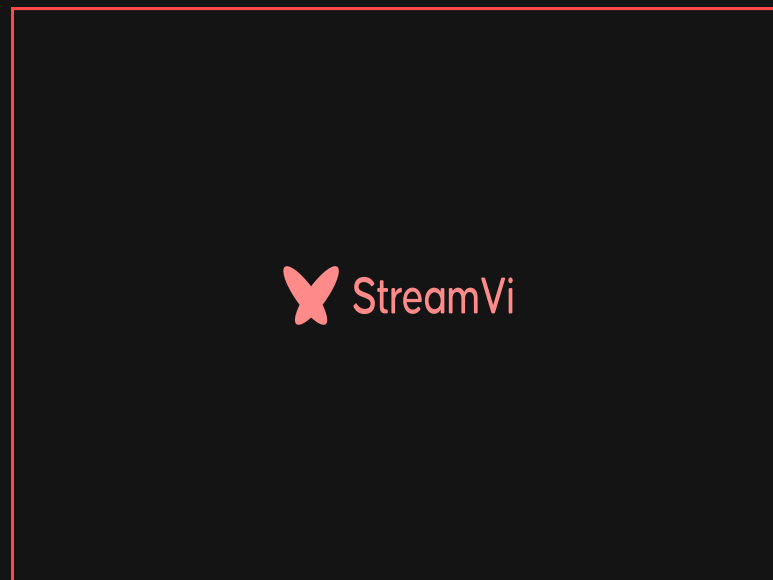


# Co-branding

Ensure there's enough space by using the margins and rules indicated below.



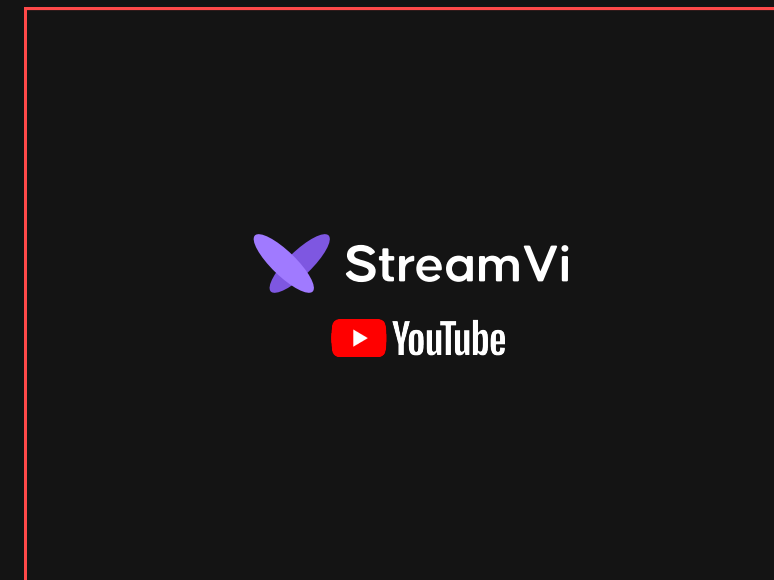
# Don'ts



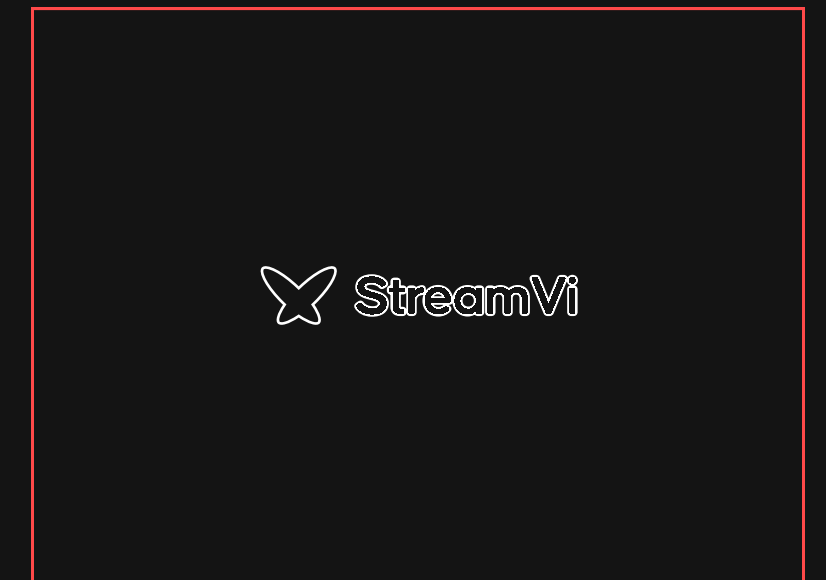
Don't change proportions and color



Don't position logos too close



Don't make one logo bigger than the other.



Don't change style

# Color

HEX	A07AFF	HEX	7E57E1
CYMK	37 52 0 0	CYMK	44 61 0 12

HEX	FFFFFF
CYMK	0 0 0 0

HEX	141414
CYMK	0 0 0 92